

Aarit Shah

Founder · Trader · Creator · Student

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2.7M monthly views 23K followers / 30 days 1,500+ community led

PROFILE

Founder, trader, creator and student from South Bombay. I build the things I can't buy, trade real markets daily, and document my journey to help others learn how to think, analyze and trade for themselves. Building MarketPlay, GetAITrade and 10x Founders, and leading a community of 1,500+. No tips, no signals, just the mechanics.

EXPERIENCE

- Founder & CEO, MarketPlay** Apr 2026 - Present
Gamified financial literacy for the next generation: real-life financial scenarios as your age progresses, backed by short-form lessons and micro-learning. Designed, built and shipped the prototype end to end.
- Founder, GetAITrade** 2026 - Present
Co-building AI trading-command infrastructure with my team: broker connectivity, Telegram routing, human-verified execution and full audit logging. Tested live with real funds.
- Founder, 10x Founders** Jun 2026 - Present
An invite-only room for young Mumbai founders who are actually building. Curating the people, the introductions and the rooms.
- Editor, Youth Market Insights, Self-employed** Nov 2025 - Jun 2026
Breaking down markets, money and financial literacy for Gen Z in plain language.
- AI Finance Intern, Concept Investwell Pvt. Ltd.** Mar 2026 - May 2026
Built internal AI tools to automate workflows and improve operational efficiency for the investment team.

INVESTING & TRADING

- Value investor: hunt genuinely undervalued businesses, tear apart their financials, demand a durable moat, then trim positions strategically as the price moves.
- Manage portfolios for three family members. Personal portfolio at roughly 52% CAGR; family portfolios at 30-35% CAGR.
- Trade crypto CFDs with a systematic, multi-strategy, risk-first approach: rules-based entries and exits, every position pre-sized, leverage respected.

EDUCATION

- KC College, Churchgate, Commerce** 2025 - 2027
- MET Rishikul Vidyalaya, Class X boards** 2011 - 2025
90% across my top five subjects and 87% aggregate across all seven: Physics, Chemistry, Biology, Maths, Business Studies, English and Hindi.

SKILLS

Markets & Trading: Derivatives, Day trading, Crypto, Equity research, Technical analysis, Portfolio management
AI & Automation: AI agents, Trading bots, Research bots, Automation, Prompt engineering
Building: Web & app dev, Next.js, Full-stack, Rapid prototyping
Content & Growth: Short-form video, LinkedIn, Community, Newsletter, SEO

CERTIFICATIONS

Markets Quantitative Analysis (MQA) · Citi (Forage) · Mar 2026
Quantitative Research · J.P. Morgan (Forage) · Dec 2025
Investment Banking · JPMorgan Chase (Forage) · Dec 2025
Risk · Goldman Sachs (Forage) · Jan 2026
Trading in the Zone (Elementary) · GetTogetherFinance · Jan 2026
Volunteer · World Hindu Economic Forum · Dec 2025

Personal track record, educational only. Not SEBI registered. No tips, calls or signals.